

# Estimating Topical Context by Diverging from External Resources



Resources

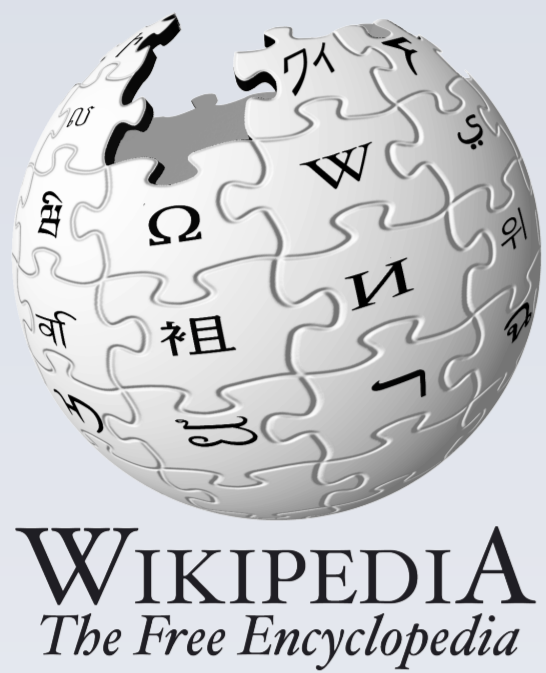
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The New York Times

radiography risks



WWW  
ClueWeb09-B (no spam)

LDC GigaWord

Estimating Relevance Models using several sources of information was successfully studied in [1] and [2], but with a limited amount of sources and no exploration of relative performance improvements.

① querying resources separately

③ computing KL divergence between each resource and target documents

$$D(\hat{\theta}_R || \theta_D) = - \sum_{t \in V} P(t | \hat{\theta}_R) \log P(t | \theta_D)$$

④ document ranking, mixture of resource models (following [1])

$$P(t | \hat{\theta}_R) \propto \sum_{D_F \in \mathcal{R}_Q} P(Q | \theta_{D_F}) \left( - \sum_{w \in t} P(w | \theta_{D_F}) \log P(w | \theta_{D_F}) \right)$$

② estimating a query model (or topical context) for each resource

$$s(Q, D) = \lambda \log P(Q | \theta_D) - (1 - \lambda) \sum_{\mathcal{R} \in \mathcal{S}} \varphi_{\mathcal{R}} \cdot D(\hat{\theta}_{\mathcal{R}} || \theta_D)$$

## EXPERIMENTATIONS & RESULTS

	QL		RM3		MoRM		DfRes	
	MAP	P@20	MAP	P@20	MAP	P@20	MAP	P@20
wt10g	0.2026	0.2429	0.2035	0.2449	0.2339 <sup>α,β</sup>	0.2833 <sup>α,β</sup>	0.2463 <sup>α,β</sup>	0.2954 <sup>α,β</sup>
robust	0.2461	0.3528	0.2727 <sup>α</sup>	0.3677	0.2869 <sup>α,β</sup>	0.3799 <sup>α,β</sup>	0.3147 <sup>α,β,γ</sup>	0.4024 <sup>α,β,γ</sup>

Table 1: Document retrieval results reported in terms of Mean Average Precision and Precision at 20 documents. We use a two sided paired wise t-test to determine significant differences over baselines.  $\alpha$ ,  $\beta$  and  $\gamma$  indicate statistical improvements over QL, RM3 and MoRM respectively, with  $p < 0.05$ .

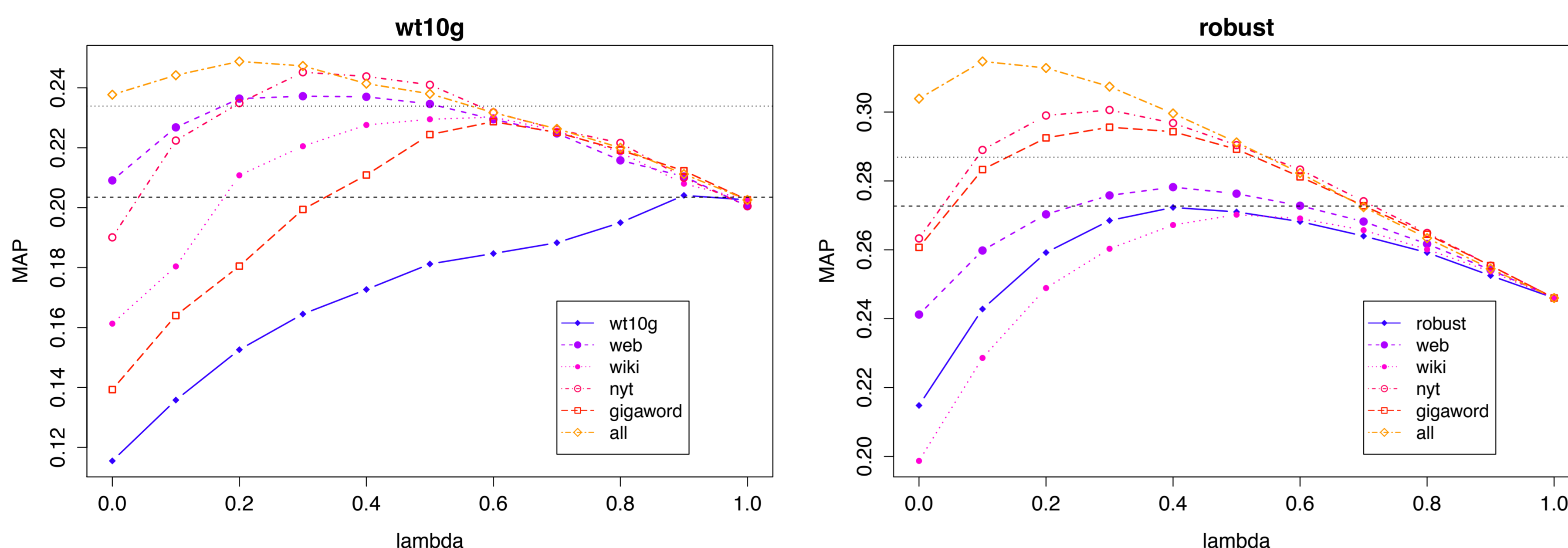


Figure 1: Retrieval performance (in MAP) as a function of the  $\lambda$  parameter. The DfRes results reported in Table 1 are depicted by curve “all”, while all other curves correspond to DfRes with a single resource. Baselines are shown for reference: dashed lines represent RM3 and dotted lines represent MoRM.

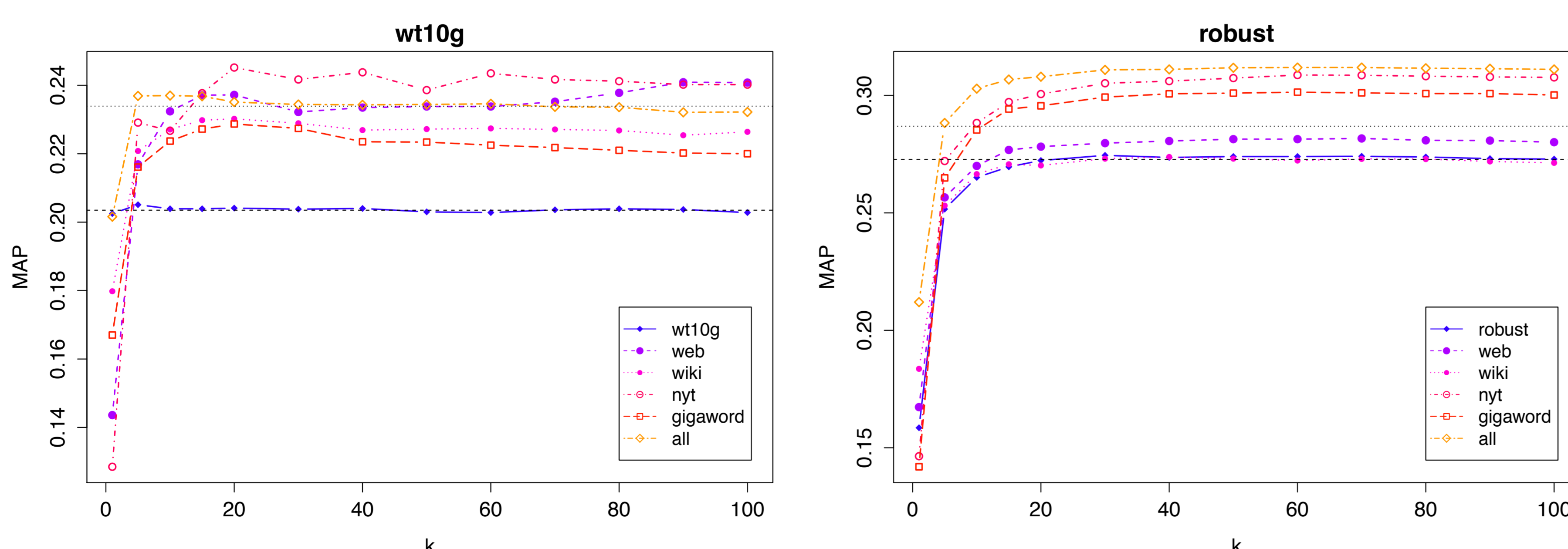


Figure 2: Retrieval performance (in MAP) as a function of the number of terms  $k$  used for estimating the resource language model. Legend is the same as in Figure 1.

Results show support for the principle of *polyrepresentation* [3].

Using only the estimated query model (i.e. setting  $\lambda = 0$ ) achieves better results than all baselines.

No substantial differences between 15 and 100 terms.

	nyt	wiki	gigaword	web	robust	wt10g
wt10g	0.303	0.162	0.121	<b>0.313</b>	-	0.101
robust	<b>0.309</b>	0.076	0.281	0.149	0.185	-

Table 2:  $\varphi_{\mathcal{R}}$  weights learned for resources on the two collections. We averaged weights over all queries.

Entropy allows to select multi-word terms.

Ex: « arteriovenous malformations »

## FUTURE WORK

Iterative query modeling (adding a resource at a time if it is likely to improve performance).

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## REFERENCES

- [1] M. Bendersky, D. Metzler, and W. B. Croft. Effective query formulation with multiple information sources. In *Proceedings of WSDM*, 2012.
- [2] F. Diaz and D. Metzler. Improving the estimation of relevance models using large external corpora. In *Proceedings of SIGIR*, 2006.
- [3] P. Ingwersen. Polyrepresentation of information needs and semantic entities: elements of a cognitive theory for information retrieval interaction. In *Proceedings of SIGIR*, 1994.